



Welcome to *East Tennessee*

Welcome to **East Tennessee**, a region where scenic mountain views, sparkling lakes, and charming communities create a lifestyle unlike anywhere else. From the vibrant city of Knoxville to the historic town of Oak Ridge and the surrounding counties, this area offers the perfect blend of natural beauty, outdoor recreation, and welcoming Southern hospitality. Known for its friendly communities, rich history, and strong sense of pride, East Tennessee is a place where neighbors become friends, traditions are celebrated, and every day offers a chance to enjoy the mountains, rivers, and small-town charm that make this region truly special.